



January 29, 2012

Dear Community Friend,

The Fountain Valley Educational Foundation, established in 1982, is "dedicated to improving the quality of public education within the Fountain Valley School District, by raising funds from the private sector, which directly benefit our local schools."

The Fountain Valley Community Foundation, established in 2008, "is a catalyst for community enrichment, by developing and funding Fountain Valley community projects and services."

On May 18, 2012, in what is sure to be a memorable night, the Fountain Valley Educational Foundation and Fountain Valley Community Foundation, are joining together to host the first "Mr. Fountain Valley" pageant. All of the contestants are representing local non-profit organizations in the irreverent "pageant" and 100% of the proceeds will go directly to their causes.

We ask you to consider becoming an Event Sponsor and support our fundraising efforts. Your donation will be tax-deductible and publicized at the event, as well as listed in the program. Please review the sponsorship benefits page and the commitment form, included with this letter, and return to the address listed on form. With your help we will continue to enrich the educational experiences of our students and contribute to the betterment of the Fountain Valley community.

If you need any additional information or have any questions, please do not hesitate to contact Cheryl Shaylor at (714) 342-7438, Mark Nix at (714) 593-4449 or leave a message at (714) 843-3229. We hope we can count on your support!

Thank You,

Nicola Weiss, President
Fountain Valley Educational Foundation
www.fvef.org

Tax ID # 95-3794172

Glenn Grandis, President
Fountain Valley Community Foundation
www.fvcommunityfoundation.org

Tax ID # 80-0178198



Two Great Foundations Partner for One Great Event!



**Mr. Fountain Valley Pageant
May 18, 2012
Sponsorship Benefits**

Title Sponsor - \$5,000

3 VIP Tables at event (Tables of 10, includes dinner)
2 Bottles of wine per table
Full page ad in event program (approx. 8.5 x 5.5)
Company logo displayed on stage
Company logo included on all marketing materials and website
Company logo on Channel 3 advertisements and event coverage
Company logo displayed throughout event
Verbal recognition at event

Event Sponsor - \$2,000

2 VIP Table at event (Table of 10, includes dinner)
2 Bottles of wine per table
Half page ad in event program (approx. 4.5 x 5.5)
Company logo included on all marketing materials and website
Verbal recognition at event

Table Sponsor - \$1,000

1 VIP Table at event (Table of 10, includes dinner)
2 Bottles of wine per table
Quarter page ad in event program (approx. 2 x 5.5)
Verbal recognition at event

We will also be offering prizes to the contestants. Sponsors can elect to select one or more of the following place prizes:

Prize Sponsors: 1st - \$1,000 2nd - \$500 3rd - \$250

Prize named after business/organization/person (The John Doe First Place Prize)

Name listed in event program

Verbal recognition at event



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Sponsorship Commitment Form

(Check the box(es) for the levels of sponsorship you wish to commit to for the event)

Mr. Fountain Valley Pageant Sponsor

- Title Sponsor (\$5,000)
- Event Sponsor (\$2,000)
- Table Sponsor (\$1,000)

Contestant Sponsor

- 1st Place (\$1,000)
- 2nd Place (\$500)
- 3rd Place (\$250)

Total Sponsorship \$_____

Make checks payable to the Fountain Valley Community Foundation, a 501c3 Non-profit organization, Tax I.D. #80-0178198.

Send Sponsorship Form and Payment to:

Fountain Valley Community Foundation
Mr. Fountain Valley Pageant
10200 Slater Ave.
Fountain Valley, CA 92708

For more information contact: **Mark Nix 714-593-4449**

SPONSOR INFORMATION

Company Name: _____

Company Representative: _____

How to List Company Name on Marketing Materials: _____

Phone Number: _____

Address: _____

Email: _____